# **One Europe One Caucasus for Ukraine 2022** Public Report

by The Other Space Foundation & One Caucasus NGO



One Caucasus 2022 International Team promoting a fundraiser for supporting defenders of Ukraine.

Program supported by Ukrainian Confidence Building Initiative III (UCBI III)

# **Activities' Outputs**

### Introduction

Following chapter contains the activities' outputs of the sub-activity of UCBI III that aimed at supporting the presence of Ukrainian artists and the Subject Matter Experts (SME) at One Caucasus Program and Festival.

Ukrainians present at One Caucasus festival had various tasks - and their impact on One Caucasus program covered practically all fields of our activities in Georgia.

This chapter reflects the following elements of the involvement of Ukrainian artists and SME:

- **Participatory Architecture Program** that includes work plans for public spaces in multi-ethnic villages of Marneuli developed by local communities with the support of Ukrainian architects /urban planners, artists and subject matter experts.
- **Art projects** (videos, animations, installations, etc.) created by Ukrainian film-makers, artists, or educators and local youth from the Marneuli region,
- New international **music projects** created with active participation of Ukrainian musicians.



Young Georgian - participant of One Caucasus workshops. Photo: Tayan Dorro (Ukraine)



Ukrainian filmmaker, Georgian musician and One Caucasus Mobile.



Tbilisi-based Nigerian Gospel choir together with musicians from Georgia and Ukraine - One Caucasus Main Stage.

### I. Participatory Architecture Program

**The Participatory Architecture Program** is based on the idea of involvement of the local residents (potential users) in planning the spaces that will work for public benefit. One Caucasus program elaborated public space planning processes and developed plans for **three public spaces in multi-ethnic villages of Marneuli** and One Caucasus Town venue - that is in process of transformation from the festival venue to future science, education and art park.

The program was conducted by a team of Ukrainian architects led by Polina Vietrova (former main architect of two Ukrainian towns: Hadyach and Trostenec). The process consisted of following steps:

- 1) **shortlisting the spaces** that can be subject for participatory space planning. the list included locations suggest by Marneuli Municipality officials:
  - a) **Damia Community Center**. Community center run by a local NGO in the Armenian village of Damia is located in a partly ruined building. It is a vital place for the whole community and One Caucasus held several workshops across the years there. in the building there is a gymnasium, a library and an auditorium)
  - b) **Marneuli Tourist Information Point**. Newly created Tourist Information Point (small kiosk) in the town of Marneuli (the capital of Marneuli region, with Azerbaijani majority) - located in the central but not very accessible location of Marneuli.
  - c) The House of Writers. Located in Tserakvi village (Georgian) House of Writers was planned to be a modern, multifunctional educational center. The building was raised a few years ago but because of construction errors it is not used.
  - d) **Sadakhlo Kindergarten**. The kindergarten is located in Azerbaijani village of Sadakhlo - one of the biggest villages of Kvemo-Kartli (in the southern part of Marneuli region, on the border of Georgia and Armenia). The kindergarten was raised a few years ago with fairly good and relatively modern infrastructure.
  - e) **Kvemo-Kartli Training Center**. The concept of creating the first public-owned training center with accommodation infrastructure was brought by One Caucasus organizers as an idea for a year-round facility that can contribute to the development of Tserakvi.
- 2) **site visits** in shortlisted locations.

- 3) **selecting the final list** of the spaces for participatory planning based on following criteria:
  - a) The potential impact/ change the process and investment will bring to local community,
  - b) The feasibility of the investment in short and/or long term perspective,
  - c) The interest of the potential users in making investment come true.

Taking into consideration above criteria - we decided to reject the option to conduct processes in Sadakhlo and Marneuli (the main reasons were 1) lack of interest of local residents and/or potential users in taking part in processes, 2) both objects were already raised in recent times - and there was need for bigger change in those locations)

- 4) conducting research activities in selected locations
- 5) **running workshops and other interactive forms of involving local residents** (users) in planning the functions and spaces of selected objects/spaces,
- 6) **elaborating plans/visualizations** for selected spaces based on recommendations coming from potential users/ local residents,
- 7) **creating short reports** (each one for every location) that included: brief documentation of the processes, work plans,



Participants of the participatory space planning workshops on the roof of the Writers' House in Tserakvi.



Part of visualization of the Kvemo-Kartli Training Center.

The following reports are attached as annexes:

- The House of Writers participatory planning report
- Damia Community Center participatory planning report
- Kvemo-Kartli Training Center participatory planning report

### II. Art projects

The most diverse program was co-created by Ukrainian film-makers, artists and educators.

The results of the work of Ukrainian participants include:

• **3 animations** based on research and workshops in villages of Tserakvi, Sioni, Ahkula, Khachini, Shaumiani and Damia,



The Road to Shulaveri is the animation co-created by youth from villages of Tserakvi, Sioni, Ahkula, Shaumiani and Khachini. The main authors are Ukrainian film-makers and video artists: Polina Piddubna and Anastasia Kashtalian. Watch the animation: <u>https://youtu.be/OIIIGQzsgVs</u>



The short animation created in the Armenian village of Damia was directed by animation artist Maria Hvozdieva-Tyvoniuk from Ukraine and co-created by children of Damia and One Caucasus Team. Watch the animation: https://youtu.be/8glVe-QnvQE

### • Photo and audiovisual documentation of the festival



Tayan's photo documentation is in fact material for seperate photo exhibition. <u>Tayan's photo gallery (link)</u>. 2 previews of the Ukrainian films (documentaries and animations) for One Caucasus Cinema,



One Caucasus Cinema Program included Ukrainian documentaries selection by Tayan and Ukrainian animations by Maria Hvozdieva-Tyvoniuk



#### Liubov's flowers workshop, Tserakvi, 27.08.2022

During One Caucasus Festival 2022 we sat four days open workshops for the local kids. One of the workshops was led by Ukrainian architect and creative educator Liubov Chernenko who taught children how to make flowers out of origami technique. The workshop took place on Saturday, the 27th of August and Liubov said she was satisfied she had a chance to cooperate with eight talented kids and to show them new interesting manual skills that do not require nor glue, nor scissors.



#### Graphics presented in the Ukrainian Corner, 28.08.2022

For four days of the festival, One Caucasus Town (OC Town) hosted an Ukrainian Corner that was created by creative educator from Ukraine Mariia (Marijka) Nebozhenko. Marijka presented modern Ukrainian musicians and bands in the Ukrainian Corner. Besides that she showed graphics of an Ukrainian painter Olga Czernych. Her work: "Mother's heart" that is presented in the picture above was exhibited in many countries in Europe recently. Marijka said that during the four days when the corner had been working, she had talks with the local community. Locals had lots of positive feedback for her - they said it's very valuable and important to have the festival there.

In addition, Ukrainian participants took part in many other activities of the One Caucasus festival - for example, helping to assemble videos of other participants, designing and preparing elements of One Caucasus Town - including information signs, as well as One Caucasus Mobile - the festival's music truck.



Ukrainian participants (including dependents) created One Caucasus Information Signs for the festival venue.



Ukrainian artists took part in creating design and painting One Caucasus Mobile.

### III. Music projects

Our plan assumed creating at least 2 new international music projects with active participation of Ukrainian musicians. In framework of the sub activity we invited 7 musicians representing 4 music artists/collectives:

- Ocheretyany Kit 3-person Ukrainian folk-rock band, member of "Music Battalion",
- **ArtChata** Ukrainian-Polish music and cultural collective including legendary Ukrainian pianist: Valentin Dubrowskij,
- Artistka Chuprynenko Marusya Chuprynenko is an actress, singer, author,
- **Kvitana** rock singer, composer, musician and author.

The invited musicians co-created altogether **7 new international music projects** (that were every festival evening presented in One Caucasus Facebook fanpage <u>gallery</u>):

- ArtChata (Ukraine/Poland) + Natural Born Lovers (Georgia/USA) + Kvitana (Ukraine) + Kenichi Kojima (Japan)
- Lifeline Choir of Redeemed Christian Church of God (Nigeria) + Valentin Dubrowskij (Ukraine) + Gordela (Georgia) + Kvitana (Ukraine) + Shaban Mamedov (Georgia/Azerbaijan) + Kenichi Kojima (Japan) + Brass Federacja (Poland),
- Ocheretyany Kit (Ukraine) + Brass Federacja (Poland) + Dmitri Lékvéishvili (Georgia)
- Kvitana (Ukraine) with Georgian band
- Shaban Mamedov (Georgia/Azerbaijan) + Artistka Chuprynenko (Ukraine)
- Chveneburebi (Georgia) + Artistka Chuprynenko (Ukraine)
- Artistka Chuprynenko (Ukraine) + Kenichi Kojima (Japan) + Dmitri Lékvéishvili (Georgia) + Ania & Liza (Ukraine) (see <u>video</u> from first joint rehearsals)



Kenichi Kojima - Japanese guitarist, Dmitri Lekveishvili - Georgian sax player joined Artistka Chuprynenko in her concert on the final day of the Festival.



Lifeline Choir of Redeemed Christian Church of God (Nigeria) with Gordela (Georgia) and Kvitana (Ukraine) after the great finale of the One Caucasus Opening Night Concert. Check more photos from Tayan (Ukraine) and OC documentation team.

## Impact and success stories

The project had two main objectives:

- To facilitate engagement of Ukrainian Artists and Subject Matter Experts (SMEs) in the One Europe One Caucasus Festival held in Georgia
- To provide Ukrainian artists and SME's with opportunities for networking and international experience to more effectively draw attention to the current situation in Ukraine and promote Ukrainians cohesion through art

There were 3 main planned outcomes of the projects:

# 1) Ukrainian artists and subject matter experts acquire new skills and international experience and promote Ukrainian cohesion through art, as evidenced by feedback.

Ukrainian artists and SMEs had a chance to cooperate with each other and with the local community during the festival and pre-festival activities. They worked on music, films and DIY together which made them acquire news skills in the international environment.

In the final evaluation we asked Ukrainian artists and SMEs what they have learnt from the workshops (and OC2022 in general). Musicians emphasized a chance of learning to play new music genres ("Cooperation with various musicians gives wider possibilities to expand the boundaries of the sound of music material"). Filmmakers underlined improvement of their social skills (communication, improvisation) and also they learned more about organizing the workshops and what they would need to improve in the future. Respondents asked whether the participation in the OC 2022 helped them in finding new ideas and opportunities for the future mostly claimed positively (10/11). Read more below.

They also had a chance to use art for promoting Ukrainian cohesion. It was perfectly emphasized by one of our artists: "In cooperation with a Ukrainian singer from Lviv **we sang a popular Ukrainian song – the aim was to present the beauty of Ukrainian music art to the international community in the Caucasian region.** Of course during that time there were a lot of words of support for Ukraine (especially when war lasts) with full acceptance from the audience."

And by another one: "we had **the brilliant opportunity emotionally to convey Ukrainian identity and originality and broadcast our unique culture**, which is now under threat of being destroyed by the Russian invader".

# 2) The festival audience is more aware of the situation in Ukraine related to Russian aggression, as evidenced by feedback.

We must distinguish two types of the audience of One Caucasus 2022. The festival's audience and other people who took part/were engaged in interactions with Ukrainians artists and SMEs. Both of the audience types positively reacted to the Ukrainian presence.

### Non-Ukrainian participants of One Caucasus 2022

Non-Ukrainian participants interacted with Ukrainian artists and SMEs on a daily basis, especially before the final days of One Caucasus 2022. Judging by the results of the evaluation, we can say that social links and cultural exchange influenced positively on increasing the positive image of Ukraine and general awareness about the war among the rest of the team.

A Nigerian volunteer said: "I have always had a neutral perception about Ukraine and meeting the Ukrainians, and the festival as a whole built a more positive perception about Ukraine".

Polish volunteers' reflections:

"Definitely! I made friends with Ukrainian community, and it's true, I am more willing for new friends in the future ;) ~ Polish volunteer

"Every conversation with people from Ukraine showed me their point of view and that was an important experience for me. Of course in general I know about war, but it is a completely different thing to know something from the media and then to have the possibility **to talk with people who have** experienced war."

### The festival concerts' audience

There was a significant presence of Ukrainian musicians on One Caucasus Main Stage (including cooperation with musicians from Georgia and other countries). We could witness that there was a strong message of solidarity with Ukraine coming from the stage. The festival itself took place for four days, and we could observe that every day the audience was more and more involved in supporting Ukraine. Last day of the festival - we could hear loud "Geroyom Slava" [Glory to the Heroes] from the audience - answering Ukrainian calls "Slava Ukraini" [Glory to Ukraine]. We can not miss to mention that Ukrainian artists had a chance of direct interactions with the locals - Artistka Chuprynenko had been asked by arrivals for pictures with her (there was a long queue for this purpose).

3) New initiatives involving Ukrainian artists and subject matter experts are developed as a result of the festival and workshops. For example, new international music projects created with the active participation of Ukrainian musicians are planned to be implemented.

The plan included several new initiatives involving Ukrainian artists and SMEs to be developed. Due to the fact that we invited a bigger number of artists and SMEs than planned (as there was a smaller number of dependents coming) - we managed to implement a bigger number of new initiatives. For example we invited 7 musicians representing 4 different projects - and they took part not in 2 (as planned) but in 7 new international music initiatives - that also had an impact on the festival audience (see above).

Planned output	Expecte d value	Achieve d value	Evidence/ details
[UCBI supported] artists & [SMEs] participated in the festival	12	16	tickets, activities' documentation
workshop cycles for local communities and Festival Participants organized by Ukrainian Artists and SMES	5	6	Annex 8 (lists of participants) • 3 participatory architecture - see pages: 3-4 + annexes 4-6, • creative education/ art - pages 5-7
Art project (videos, animations, installations, etc.) created by local youth in Marneuli region with support of Ukrainian film-makers, artists, and educators	3	7	As described in details on pages 5-7
new international music projects created with active participation of Ukrainian musicians	2	7	As described in details on page 8

# Planned outputs in context of new initiatives and participation of Ukrainian artists/SMEs:

The outputs and outcomes were widely researched in the final evaluation that was conducted just after One Caucasus 2022. We managed to check how engagement of the Ukrainian artists and SMEs in the OC 2022 did go and what kind of opportunities and ideas the festival brought for the participants. We present the eavaluation's results below - or simply - impact and success stories within the answers of the OC 2022's participants.

### Introduction

After the festival we asked OC2022 Ukrainian co-creators to fill an evaluation survey. We wanted to learn how the festival impacted Ukrainian artists and what are their perspectives for the future. To do so we conducted an online structured survey (via Google form – the questionnaire's form can be found in the annex 7) where we included open questions not only to collect simple quantitative, but also qualitative data. The survey covered six research questions:

- Have the Ukrainian artists managed to gain new skills and professional experience through engagement in the festival?
- Have these skills influenced their ability to strengthen Ukrainian cohesion through the arts? If so, how exactly? What is the evidence of this?
- Have the engagement of the Ukrainian artists in the One Europe One Caucasus Festival have created new opportunities for new partnerships and activities? If so, which ones?
- Has the engagement of the Ukrainian artists in the One Europe One Caucasus Festival changed the perception of Ukraine among the festival participants? If so, how exactly? What is the evidence of this?
- Has the engagement of the Ukrainian artists and subject matter experts positively influenced the festival experience among participants? If so, how exactly? What is the evidence of this?
- Have the Ukrainian artists and SMEs contributed into any local initiatives and interactions with local communities? If so, how exactly? What is the evidence of this?

We had 42 volunteers in total, from which 22 of them filled the surveys (51,16%).

We collected 11 surveys answered by Ukrainian co-creators (there were 15 Ukrainian artists who were adults, so it was 73,33% responses out of 15) and 11 from the rest of the international team (3 from Georgia, 3 from Poland, 1 of each: Azerbaijan, Germany, Japan, Nigeria). In this paper we are focusing on the responses given mainly by Ukrainian co-creators as their participation was crucial for this report. We included

non-Ukrainian co-creators' answers only regarding Ukrainian participation in the project.

The survey was anonymous. Respondents have been hidden behind random figures – 1, 2, 3, etc. We categorized them into categories connected to respondents' OC projects.

Respondents	Category
1, 2, 8, 9, 11	Music
3, 4, 7	Films, animations
5, 6, 10	Participatory planning, DIY

Table 1. Respondents' categorisation

### 1. Being part One Caucasus Festival 2022





Ukrainian participants liked working at One Caucasus Festival. We asked them to escalate on a six grade scale their satisfaction: **eight participants out of eleven estimated their satisfaction on 6**, whereas two of them marked 5 and only one person responded 3. The person who expressed the least satisfaction was a singer who did not participate in any workshop before the festival, so it might have been the result of their answer. In the rest of the survey they expressed general joy caused by participation in the project.



Figure 2. Scale: I loved it - 6; I hated it - 1

### Most Ukrainian participants were satisfied with the result of their

**workshop/collaboration.** Eight of them estimated their satisfaction on 6, one marked 5, one marked 4 and one responded 3.



Figure 3. Scale: I engaged with very closely – 6; I haven't engaged at all

Ukrainian co-creators had a chance to engage with the local community. Seven out of eleven respondents marked their engagement as 6, three as 5 and only one as 4.

We asked the respondents what kind of skills they shared with the local community. This is what they answered<sup>1</sup>.

Respondents   Shared skills/skills used for purposes of the One Caucasus Festival?	
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<sup>&</sup>lt;sup>1</sup> Author's note: the writing is original; twice we had to do a translation from Ukrainian/Polish to English

1	Music-integrational skills	
2	Interpersonal skills first of all.	
3	I showed Ukrainians documentaries, told about how to make a documentary movies.	
4	While working with the local community I used artistic, directing and interpersonal skills, e.g. the ability to ask questions, active listening, analysis, assertiveness, openness.	
5	Working with no scissors and no glue.	
6	visualization, creative thinking, communication, drawing, measurements, design	
7	Creativity, critical thinking	
8	Cultural awareness and expectations	
9	-	
10	conducting workshops on participatory planning, analysis of residents' needs and proposals, their transformation into a real architectural project	
11	We sang Ukrainian folk songs and shared our heritage	

*Table 2.* Skills shared by Ukrainian co-creators with the local communities; colors respond to the categories of the type of the activity done by the artist

Ukrainian respondents shared skills such as: **interpersonal skills** (communication skills, critical thinking), **analytical thinking**; they taught others how to sing their folk songs, they shared their **knowledge about their culture and about making movies** (f.ex. directing, making documentaries).

Respondents	What have you learned from the workshops?
1	I developed my skills in terms of playing blues and I learnt a few nice gospel songs.
2	We took the variety of the music possibilities - we can use trumpets, for example, and we can add female vocals. We can create new songs in Polish, and Georgian languages. We are ready! We have all the necessary equipment in Kyiv to make it distantly.
3	i understood, that i need to prepare more program for children and take with myself more equipment
4	During the workshop I learned to communicate with people with a different experience than mine and to be open and flexible.
5	Kids learned how to make flowers, they were happy and me too.
6	Share experience, cooperate, listen to everyone (nationalities, age-old categories)
7	Improvisation in mentoring.
8	l improved my social skills.
9	-
10	to combine planning activities with real affairs
11	Cooperation with various musicians gives wider possibilities to expand the boundaries of the sound of music material.

*Table 3.* Skills that respondents have learnt during the OC 2022; colors respond to the categories of the type of the activity done by the artist

We asked the respondents what they have learnt from the workshops (and OC2022 in general). Musicians emphasized a chance of learning to play new music genres ("Cooperation with various musicians gives wider possibilities to expand the boundaries of the sound of music material"). Filmmakers underlined improvement of their social skills (communication, improvisation) and also they learned more about organizing the workshops and what they would need to improve in the future.



Figure 4. Scale: I see a significant improvement of my skills – 6; Nothing has changed – 1

**Respondents have seen an improvement in terms of the change in their skills.** Three of them estimated on the six grade scale 6, four of them marked 5, one – 4, two – 3, only one respondent hasn't seen any change in their skills. All three respondents who marked that they do not see changes in the development of their skills were engaged in projects in which they were in a position of master/teacher/leader. Probably they were focused on sharing their technical skills that they had already gained before.



*Figure 5.* Scale: It has impacted my professional experience a lot - 6; It has not impacted my professional experience at all – 1

We decided to deepen the previous issue asking about **an impact OC 2022 on participants' professional experience.** In this part, the **majority** (10 out of 11) of respondents **estimated that the experience of working at the OC 2022 has impacted their professional experience** – four people marked it as 6, four as 5, two as 4. Only one person answered that it hasn't impacted their professional experience (they marked 1).



Figure 6. Scale: I will use the experience for sure - 6; I will not use it at all - 1

We asked the respondents whether they think **they will use OC 2022's experience in their professional life.** Ten out of eleven respondents said they will use it – seven of them marked as 6, three as 5 and only one as 1.



Figure 7. Scale: It helped me find new ideas and opportunities - 6; It hasn't helped at all - 1

Respondents asked whether **the participation in the OC 2022 helped them in finding new ideas and opportunities for the future mostly claimed positively (10/11).** Six of them estimated 6 on the six grade scale, three marked 5, one – 4. Only one respondent

chose 2 ("it hasn't helped"), but judging on the following answer of this person we presume it was marked as a mistake (see respondent 8 below).

Respondents	What kind of ideas/opportunities for the future you can see after the OC 2022?
1	[6 on the scale] Opportunity for the future; new artistic networks
2	[6 on the scale] We would be happy to record new songs with the Polish band or Georgian artists. We will experiment with electronic music in the nearest future.
3	[6 on the scale] I want to prepare interesting cinema (anima) program for children. I want to make with them photo workshop, actors workshop and cinema workshop.
4	[5 on the scale] I got to know a new culture that inspired me for new projects.
5	[4 on the scale] I am planning to do a performance (using embroidery); to share the technique and my knowledge
6	[6 on the scale] create simple structures with available materials, more communication
7	[5 on the scale] Working more with NGOs
8	[2 on the scale] It was great unexpected experience.
9	[6 on the scale] Everything was great
10	[5 on the scale] a different approach to organizing workshops for residents of villages of different nationalities
11	[6 on the scale] Collaboration with other musicians gives a new, interesting way of sound. Our experience showed, that the folk basis is unique for the involving different instruments.

*Table 4.* Ideas and opportunities for the future; colors respond to the categories of the type of the activity done by the artist

**Respondents linked their future opportunities with social networks they made during the OC 2022 (ideas for making recordings together).** Also they came up with new ideas for their personal future projects (to do more workshops; to work in specific environments – NGOs and multicultural).

2. Perception of Ukraine

In this part of the evaluation we are focusing on perception of Ukraine among respondents. In the first part we discuss the perspective of Ukrainian respondents; in the second we describe non-Ukrainian perspectives.

A. Ukrainian perspective



Figure 8. Scale: Very positively - 6; Very negatively - 1

**For each of the respondents engagement with other Ukrainian co-creators influenced positively their experience in the OC 2022.** Seven respondents chose 6 on the scale ("very positively), one – 5, three – 4.

During the OC2022 all of the respondents cooperated with other Ukrainian co-creators, however, the extent of this cooperation varied depending on the time that Ukrainian participants spent on the festival.

Respondents	Describe if/how your work during the festival contributed to Ukrainian morale, solidarity and support to Ukraine through the arts?	Describe why the engagement with other Ukrainian co-creators influenced your experience in the OC 2022 (negatively/positively)?
1	In cooperation with a Ukrainian singer from Lviv we sang a popular Ukrainian song – the aim was to present the beauty of Ukrainian music art to the international community in the Caucasian region. Of course during that there were a lot of words of support for Ukraine (especially when war lasts) with full acceptance from the audience.	[6 on the scale] While cooperating with the Ukrainian artists I saw a high level of their skills and professionalism which significantly affected the effectiveness of our collaboration.
2	As a Ukrainian band, <b>we would like to thank all people</b> , organizers, and musicians for their support. We felt it on every step. We took the fresh energy and good mood to bring it back home. We were happy! Thank you for this opportunity!	[4 on the scale] We met Kvitana at the Festival but had no possibility to cooperate. We got back a bit earlier to Ukraine (Poland).
3	i showed Ukrainian movies	[6 on the scale] i opened for myself new movements in art
4	I created a workshop together with a girl from Ukraine and while talking to local people we talked about the situation in Ukraine and what they think about it.	[4 on the scale] I don't like collaborating, I like to create a work on my own, but <b>this particular situation was cool in</b> <b>terms of joint creation.</b>
5	We made Ukrainian flowers [origami – author's note]	[5 on the scale] It affected positively because every person is an individual.

6	yes, of course, I have experience in organizing many festivals as part of the City Council, <b>such events unite people, help</b> <b>to become more active in their activities</b> , convey information, popularize, create a desire to learn, create	[6 on the scale] workshops unlock people's potential, brainstorming creates ideas, by listening to people's desires and needs we create something really necessary, we bring their thoughts to the participation and implementation stage - I realized this by participating in such workshops and organizing festivals, this increases the level of activity and satisfaction of people		
7	The participation in the festival was amazing opportunity for me. It supported me morally a lot as an artist.	[6 on the scale] lt´s always great to work with talented people.		
8	Share modern Ukrainian culture, because l'm [unfinished sentence – author's note]	[4 on the scale] It was good, but I came for the last day and didn't see a lot.		
9	I am volunteer in Ukraine already 6 months, I brought 6 trucks full of food for soldiers and migrants to Ukraine, I spent the night at the train station from the first days of the war as psychological help for women. I organized drivers who took them to the border. I searched, collected money, bought bulletproof vests and all the necessary things for soldiers, I gave charity concerts. I take care of the house where we received 50 displaced people in Lviv, which I organized with my friends. Now I need to earn a living, but I continue all this	[6 on the scale] It was amazing festival		
10	I plan to use the experience of the workshops in the future for workshops on participatory planning of public spaces in Ukraine	[6 on the scale] I felt that participation in the workshops had a <b>positive effect on their psychological state</b> . For some of them, it was the first vacation in six months when they felt cared for and needed		
11	Through our music, we had <b>the brilliant opportunity</b> <b>emotionally to convey Ukrainian identity and originality</b> <b>and broadcast our unique culture</b> , which is now under threat of being destroyed by the Russian invader. We are very grateful to the One Caucasus Festival for this chance.	[6 on the scale] Interaction with other Ukrainian artists at the festival made it possible to introduce Ukrainian culture to guests more broadly and more deeply. We were also glad to expand the circle of Ukrainian creators with whom we got to know each other.		

*Table 5.* Cooperation with other Ukrainian artists; colors respond to the categories of the type of the activity done by the artist

Working on the OC 2022 helped in developing and unifying Ukrainian morale within OC2022's community – respondents had a chance of presenting their culture to international community, they could work together on the common matter, it supported them morally ("It supported me morally a lot as an artist"; "we had the brilliant opportunity emotionally to convey Ukrainian identity and originality and broadcast our unique culture, which is now under threat of being destroyed by the Russian invader"; "psychological help"). Also some might use this experience in the future to work in Ukraine after the war ends ("I plan to use the experience of the workshops in the future for workshops on participatory planning of public spaces in Ukraine").

B. Non-Ukrainian perspective

We asked our non-Ukrainian respondents how their work during the festival contributed to Ukrainian morale, solidarity and support to Ukraine through the arts. All of them were supportive; here there are a several interesting points of view:

• Symbolic aspects of workshops:

"[During face painting workshops] children wanted Ukrainian flags on their faces and drew Ukrainian colours on stones" ~ German volunteer;

• Symbolic aspects of communication between co-creators:

### "Through communicating with the Ukrainian and showing my support and also encouraging them" ~ Nigerian volunteer;

• Public communication for the support of Ukraine (making fundraiser)

"I'm sure that it was important for people from Ukraine that we can make their voice louder and give them space to show their culture." ~ Polish volunteer;

"I was responsible for promoting online the Ukrainian spirit and need of the support, I feel like it might have helped in creating a feeling that Ukrainians are not alone and that the world cares about them. I felt that Ukrainian participants were very grateful that they were a part of the team." ~ Polish volunteer;

Another aspect of Ukrainian participation we asked was **if the OC2022 affected non-Ukrainian co-creators' perception of Ukraine.** Social links and cultural exchange influenced positively on increasing the positive image of Ukraine and general awareness about the war.

Only two respondents said that it hasn't affected their perspective (it's on the same positive level as it was before the OC).

• The rest were pretty enthusiastic, they talked about importance of talks with the Ukrainian co-creators:

"I just met so many creative people through the event which I greatly appreciate"  $\sim$  Japanese volunteer

"I have always had a neutral perception about Ukraine and meeting the Ukrainians and the festival as a whole built a more positive perception about Ukraine"  $\sim$  Nigerian volunteer

"Definitely! I made friends with Ukrainian community, and it's true, I am more willing for new friends in the future ;) ~ Polish volunteer

• Another Polish volunteer emphasized the importance of informative aspects of those contacts:

"Every conversation with people from Ukraine showed me their point of view and that was an important experience for me. Of course in general I know about war, but it is a completely different thing to know something from the media then have the possibility to talk with people who have experienced war."

• It was also emphasized not only social interaction was important here, but also music taste:

"Of course, I know more Ukrainian people and artists and now I have a Ukrainian artist crush I will listen so much after festival. And I am more sensitive and



12	13	14	15	16	17	18	19	20	21	11
German	Japanese	Nigerian	Azerbaijani	Georgian	Georgian	Canadian	Georgian	Polish	Polish	Polish

*Table 6.* Nationality of the non-Ukrainian respondents

**Majority of non-Ukrainian respondents answered that the engagement with the Ukrainian co-creators influenced positively their experience at the OC 2022.** Four of them estimated that the Ukrainian co-creators' engagement had a very positive impact on their OC 2022 experience (they marked 6 on the 6 scale grade). Two people marked 5, four marked 4. Only one person said that the engagement of the Ukrainian co-creators influenced their experience very negatively. However, judging by the following answers of the respondent, we might presume the answer here was made out

of mistake, because they said that they didn't have any actual connections with Ukrainians during the OC, so it was neither positively, nor negatively.

Nationality of the non-Ukrainian respondents	Describe why the engagement with other Ukrainian co-creators influenced your experience in the OC 2022 (negatively/positively)?	
German	[4 on the scale] There were movies and singers from Ukraine	
Japanese	[5 on the scale] I enjoyed and appreciated the time with all of the participants regardless of the nationality.	
Nigerian	[6 on the scale] They made the experience better	
Azerbaijani	[4 on the scale] I did not have much time to meet with every Ukrainian closely, but with the ones I had a great time together has been my friends forever and will meet with them again hopefully.	
Georgian	[6 on the scale] i learned more and felt their pain	
Georgian	[6 on the scale] I've got emotions	
Canadian	[1 on the scale] Lack of actual connections with Ukrainian.	
Georgian	[4 on the scale]	
Polish	[4 on the scale] Because of the contact with Ukrainian co-creators who were inspirational	
Polish	[6 on the scale] Just they are very cool people and without them this event didn't have same energy.	
Polish	[5 on the scale] I cooperated with Ukrainian artists on promotions of their shows during the festival and the cooperation was ok, they were very helpful and they wanted to help in any case we asked them to.	

*Table 7.* Non-Ukrainian justification of their experience on engagement with Ukrainian co-creators

For non-Ukrainian respondents the Ukrainian engagement sensitized their experience ("I learnt more and felt their pain"; "they were inspirational"), they introduced Ukrainian culture to the rest of the co-creators ("there were movies and singers from Ukraine"), so cultural exchange was more interesting.

### 3. Conclusion - answers to the research questions

Evaluation proved that **the OC 2022 helped Ukrainian artists obtain new experience** (especially in terms of developing their interpersonal skills and broaden their artistic horizons) and to expand their networks that can be used for the future.

Below we present the research questions with their answers.

Research question	Answers
Have the Ukrainian artists managed to gain new skills and professional experience through engagement in the festival?	Ukrainian artists mostly worked on skills they already had, however they managed to develop some of them (such as playing new genres of music or developing interpersonal skills). Ukrainian artists significantly improved their professional experience through engagement in the festival.
Have these skills influenced their ability to strengthen Ukrainian cohesion through the arts? If so, how exactly? What is the evidence of this?	Yes, they have. Ukrainian artists were able to share their national songs, Ukrainian movies with the international audience thanks to music/movies/animations. Even simple workshops for kids such as face painting or origami let them express their nationality and unity. Ukrainian respondents said it supported them morally. The evidence (photos and films) were
Have the engagement of the Ukrainian artists in the One Europe One Caucasus Festival have created new opportunities for new partnerships and activities? If so, which ones?	presented in the prior parts. Yes, Ukrainian artists emphasized the crucial aspect of social networking during the festival – they are thinking about making recordings together, they are thinking about their own projects connected to their skill and personal development. One of the respondents mentioned that they would like to do participatory architectural planning in Ukraine when war is over.
Have the engagement of the Ukrainian artists in the One Europe One Caucasus Festival changed the perception on Ukraine among the festival participants? If so, how exactly? What is the evidence of this?	Non-Ukrainian participants highlighted that they got a chance of learning from Ukrainians directly about the war which was very informative and sensitizing. Non-Ukrainian participants mostly had a positive attitude towards Ukraine already, however, respondents who said that before coming to the festival they had a neutral attitude, now it evolved to the positive one.

	1
Have the engagement of the Ukrainian artists and subject matter experts positively influenced the festival experience among participants? If so, how exactly? What is the evidence of this?	Yes, non-Ukrainian respondents emphasized they got a chance to learn more about Ukrainian culture, their presence was beneficial for everybody.
Have the Ukrainian artists and SMEs contributed into any local initiatives and interactions with local communities? If so, how exactly? What is the evidence of this?	Yes, they have a chance, mostly working on open workshops for the local communities (they shared elements of Ukrainian culture such as movies, music, stories) while they were sharing their skills.
	All the evidence was uploaded in the prior parts.
Was the reach to the audience significant? How many people did the created materials reach? Did you manage to achieve the planned results?	The question was answered in the prior parts.
What results did the created materials bring? What is the evidence for this causal relationship?	The question was answered in the prior parts.
What short and long-term results of this project can you predict/provide? Why is it important?	Short-term result – we gave Ukrainian co-creators a possibility of creative work and gaining professional experience; they got mental support they needed (being together, moral unity, time of being taken care etc.). Long-term result – a chance for the future cooperation thanks to created
	networks.
What do you think are/will be the most significant changes as a result of this project?	Social network that can be use in the future, possibility for the future cooperation; self-agency of Ukrainian co-creators; unity among Ukrainian participants and in general among OC co-creators.

*Table 8.* Research questions with the answers

### **Obstacles and lessons learnt**

Please describe any obstacles or problems you encountered and how they were solved or what you plan to do to solve them. These problems could include in particular delays in implementation, a lower-than-expected yield, etc. Be as honest as possible. It is important for UCBI to learn from the successes and problems in order to improve future programming.

### 1) The timing

Doing One Caucasus is not a simple challenge. To keep the format of the festival that is free of charge, aimed at making local and international change, and at the same time focusing on high quality in each field of activities is a difficult struggle and the lack of long-term funding is one of the biggest challenges. The lack of funding creates the domino effect for other problems - such as not enough time for artists and SMEs arrivals, not enough time for all the possible logistics etc.

In general - 2022 was also a major challenge for us - as our organization was almost entirely involved in supporting organizations/institutions engaged in helping Ukrainian refugees in Warsaw and providing aid to Ukraine (we created a bottom-up Coordination Support Center in Warsaw among other initiatives). That also affected the preparations timeline of One Caucasus 2022 edition.

Even UCBI was a key factor for our eventual success - the taking a decision to make it happen, came so late - that both of our institutions understood that it is almost impossible to make - and to be honest it took a lot of our energy and time in a crucial moment of preparations to fulfill UCBI requirements. Still we are very happy with the final results and - because we have just learnt that Creative Europe will continue to support One Europe One Caususus program in 2023 and 2024 - this time together with Ukrainian and Georgian partners - we believe we could develop our cooperation in the framework of the 4th edition of UCBI.

### 2) Additional support of Ukraine activity

Even though it was not a part of the project for UCBI - we launched additional activity for supporting Ukraine which was a fundraising action for defenders of Ukraine - including launching two fundraisers: <u>one on Facebook</u> and one on Georgian crowdfunding platform: <u>https://fundraiser.ge/onecaucasus</u>. Even in total we will manage to provide support of at least around 1000 USD - we were counting on the bigger interest. One of the reasons the fundraisers are not (so far) successful as we expected is that due to other obligations/tasks to be fulfilled before the festival - we launched fundraisers later than we planned and couldn't successfully connect the One Caucasus promotional campaign with fundraising for Ukraine. We still however prolonged the fundraisers deadlines and continue to promote them even after the festival.

### Annexes

- Annex 1: Key Indicator Tracker
- Annex 2: Media Clippings Report
- Annex 3: Media Publications Monitoring
- Annex 4: The House of Writers participatory planning report
- Annex 5: Damia Community Center participatory planning report
- Annex 6: Kvemo-Kartli Training Center participatory planning report
- Annex 7: Questionnaire form

# Annex 1: Key Indicator Tracker

Indicator	Planned	Actual
Identification and arrangement of transport for <b>Ukrainian artists and SMEs,</b> as well as <b>artists' dependents,</b> to <b>Georgia.</b>	19	19
Participatory Architecture Program - Work Plans for public spaces.	3	3
<b>Art projects</b> (videos, animations, installations, etc.)	3	7
New international music projects	3	7

### Annex 2. Media Clipping Report

Reporting period: form 10th to 31th of August 2022 The total number of Media Mentions<sup>2</sup>: 94 The total number of Original Social Media Mentions<sup>3</sup>: 94

List of publications

Publication date	The title of the publication, a brief description of the content, and a link to the publication	Source/Author <sup>4</sup>	Number of views/readers (if available)
10-08-2022	Post about begining of prepering One Caucasus 2022	One Caucasus	1398 views/20
	https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5082465881858564/	(Facebook)	reactions/1 share
11-08-2022	Post about Instagram of One Caucasus Festival	One Caucasus	595 views/10
	https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5086202488151570/	(Facebook)	reactions/1 share
12-08-2022	Facebook event of One Caucasus 2022	One Caucasus	35 509 views/364
	https://www.facebook.com/events/761706454884136/?ref=newsfeed	(Facebook)	reactions
12-08-2022	Post of changing photo cover on Facebook profile https://www.facebook.com/OneCaucasus/photos/a.398700736901792/5087864171318735/?cf t[0]=AZXUOiQoH77KuH7mUGjJpdI4C9TKOjTQFYXdE-c7RFcXv0nBoP2CJdAZdDhYXKRf7Rc4WNAZe WI3a8CJzOaBDqNeuHYfDpfAgRG5DqZU8m0vlK5fxcNmB8c0UiWow-dt1a3YAP3IY8pVTGDbwCrQQV L0S9_Yh-DIXkv4RTF3iFqbf6KySGjkSXIJonuedP6DvUoXOo4nS4PEN9dQdMxaXPWI&tn=EH-R	One Caucasus (Facebook)	971 views/10 reactions/1 share
12-08-2022	Post with information about update of website of One Caucasus Festival https://l.facebook.com/l.php?u=https%3A%2F%2Fonecaucasus2022.eu%2Fka%2F%3Ffbclid%3DIw AR3eS4Yws-6sK7bhkCmbC5Ez1Nsur0PBkOuocE3Vt73ycJDK9LBeXqvp9IE&h=AT1Bj51hEQPotzGl6A3 k7BotQiRm67dAnrr7iQm_uHJJis7jQk-JfmN6hZCe-L0rW3wzFaC4asLE03N8a_I0RD0RB-JX8uEpZCy	One Caucasus (Facebook)	750 views/7 reactions

<sup>&</sup>lt;sup>2</sup> Media Mentions include all mentions of the Project and Project activities in media outlets

<sup>&</sup>lt;sup>3</sup> Original publication means that post or other media product is prepared/written/created by the author or a group of authors. Reposts and shares of the grantee posts cannot be included unless they were accompanied by the original text.

<sup>&</sup>lt;sup>4</sup> Please indicate the source or author of the publication (name of the media outlet/journalist/ person)

EEbTkihrWfkmL6Am25cLNcGBEf3dERrQQ&tn=H-R&c[0]=AT0hvHZdouSTx-otk1fk2FZf10SGHYHi h-vkC7vvx1VsiU_8f3NdtpF3TimhkXJieEQNUNRQ2ZIso9hKsVyutsnU9Pg3RjSYjD2iVFcAn8Y6SUcAhDc mzpH9XoO3NTm6GFbjRK1VBOUKeEVnrdd4xpWjoAaXglIbD9x9WeA74n7Xhs4Jlq3X04kdgkttgv1I-RR 7Yiq3fgzQ5P55FH036RuNGUVrgx9XOZs		
Post with 360 photo of field where was the festival https://www.facebook.com/OneCaucasus/posts/pfbid0vZ4cjuf3C2AJQUxPp3oU6NJDLdEvRAJ5Keh 6ZEikGTzAXGnWUTFBUmgeJX1HL7R3I	One Caucasus (Facebook)	7258 views/33 reactions/28 shares
Simple post with information about date of the festival https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5090555447716274/	One Caucasus (Facebook)	1684 views/13 reactions/10 shares
Video (reels) that show logo of One Caucasus Festival https://www.facebook.com/reel/3304396503216993/?s=single_unit	One Caucasus (Facebook)	831 views/5 reactions
Video (reels) that show photos from the workshops https://www.facebook.com/reel/445449744173054/?s=single_unit	One Caucasus (Facebook)	1251 views/4 reactions
Post with information about one of the performer during One Caucasus Festival, Brass Federacja https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5093786100726542/	One Caucasus (Facebook)	2418 views/13 reactions/7 shares
Post with photography of sky above Tserakvi, village where was the Festival https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5094723590632793/	One Caucasus (Facebook)	2009 views/26 reactions/5 shares
Post with information about one of the performer during One Caucasus Festival, Tamada https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5097283337043485/	One Caucasus (Facebook)	3648 views/37 reactions/12 shares
	h-vkC7vvx1VsiU_8f3NdtpF3TimhkXJieEQNUNRQ2ZIso9hKsVyutsnU9Pg3RjSYjD2iVFCAn8Y6SUcAhDc mzpH9XoO3NTm6GFbjRK1VBOUKeEVnrdd4xpWjoAaXgllbD9x9WeA74n7Xhs4Jlq3X04kdgkttgv1I-RR 7Yiq3fg2Q5P55FH036RuNGUVrgx9XOZs Post with 360 photo of field where was the festival https://www.facebook.com/OneCaucasus/posts/pfbid0vZ4cjuf3C2AJQUxPp30U6NJDLdEvRAJ5Keh 6ZEikGTzAXGnWUTFBUmgeJX1HL7R3I Simple post with information about date of the festival https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5090555447716274/ Video (reels) that show logo of One Caucasus Festival https://www.facebook.com/reel/3304396503216993/?s=single_unit Video (reels) that show photos from the workshops https://www.facebook.com/reel/445449744173054/?s=single_unit Post with information about one of the performer during One Caucasus Festival, Brass Federacja https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5093786100726542/ Post with photography of sky above Tserakvi, village where was the Festival https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5093786100726542/ Post with photography of sky above Tserakvi, village where was the Festival https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5093786100726542/ Post with photography of sky above Tserakvi, village where was the Festival https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5094723590632793/	h-vkC7vvx1VsiU_8f3NdtpF3TimhkXlieEQNUNRQ22Iso9hkSVyutsnU9Pg3RjSYjD2IVFCAn8Y6SUCAhDc   mzpH9XoO3NTm6GFbjRK1VB0UKeEVnrdd4xpWjoAaXgIIbD9x9WeA74n7Xhs4Jlq3X04kdgkttgv1I-RR   7Viq3fgzQSP5SFH036RuNGUVrgx9XOZs   Post with 360 photo of field where was the festival One Caucasus   https://www.facebook.com/OneCaucasus/posts/pfbid0vZ4cjuf3C2AJQUxPp3oU6NJDLdEvRAJ5Keh Gracebook)   Simple post with information about date of the festival One Caucasus   https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5090555447716274/ One Caucasus   Video (reels) that show logo of One Caucasus Festival One Caucasus   https://www.facebook.com/reel/3304396503216993/?s=single_unit One Caucasus   Video (reels) that show photos from the workshops One Caucasus   https://www.facebook.com/reel/445449744173054/?s=single_unit One Caucasus   Post with information about one of the performer during One Caucasus Festival, Brass Federacja One Caucasus   https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5093786100726542/ One Caucasus   Post with information about one of the performer during One Caucasus Festival, Brass Federacja One Caucasus   https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5093786100726542/ One Caucasus   Post with information about one of the performer during One Caucasus Festival One Caucasus

16-08-2022	Post with information about buses from other villages and towns to the festival	One Caucasus	1728 views/ 15
10 00 2022	https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5098784310226721/	(Facebook)	reactions/1 share
16-08-2022	Post with information about one of the performer during One Caucasus Festival, Kvitana https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5099220030183149/	One Caucasus (Facebook)	1677 views/ 14 reactions/7 shares
16-08-2022	Post that share information that one of the biggest Georgian media texted about the Festival https://www.facebook.com/OneCaucasus/posts/pfbid08sJFkaXGA7hSb2aZLUGwqSndFC8ni7eS3Au NbBhQZJVarZowam5mQaZA9Cz8gm3nl	One Caucasus (Facebook)	1305 views/16 reactions/5 shares
17-08-2022	Post with link to the festival website with information about workshops in local village https://www.facebook.com/OneCaucasus/posts/pfbid02oBitMeUm3oKJcMN8xSv7FkgAkLKauYnd2 xpxeGaSimPZJALmZaVLXoTa4BDpf42pl	One Caucasus (Facebook)	993/views/7 reactions
17-08-2022	Post with information about one of the performer during One Caucasus Festival, Chveneburebi https://www.facebook.com/OneCaucasus/posts/pfbid02BdwnPUqaMfWP7yGiWmiuSmn1LsPk3M8 TxcWUbrHqKgT77TGs1KCNHqbJxmiQASevl	One Caucasus (Facebook)	3648 views/15 reactions/3 shares
17-08-2022	Video (reels) that show field where was the festival https://www.facebook.com/reel/1460840534362082/?s=single_unit	One Caucasus (Facebook)	1043 views/10 reactions
17-08-2022	Video with one of the performer (Kvitana) https://www.facebook.com/watch/?v=746574939902422	One Caucasus (Facebook)	512 views/1 reaction/3 shares
18-08-2022	Post with part of the lineup https://www.facebook.com/OneCaucasus/posts/pfbid02c4cr8VG3AgoJJPN5rgckQbdBbEvq7NZTUd PUWXiy8BAF9H2DDSyEYTkipzfS7LAnl	One Caucasus (Facebook)	987 views/11 reactions/3 shares

18-08-2022	Post with link to the article about One Caucasus 2020	One Caucasus	873 views/13
	https://www.facebook.com/OneCaucasus/posts/pfbid029dxsrFJvRwFPPY4e8NCggYupb3K7vACYsRr T5qavQbZYVF7TtiuZfcK29HtWxvmTl	(Facebook)	reactions/1 share
19-08-2022	Post with photography of man that prepare One Caucasus Zone https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5107287146043104/	One Caucasus (Facebook)	1273 views/11 reactions/3 shares
20-08-2022	Video (reels) that show volunteers https://www.facebook.com/reel/767667147615860/?s=single_unit	One Caucasus (Facebook)	1435 views/32 reactions/6 shares
20-08-2022	Post with information about one of the performer during One Caucasus Festival, Natural Borns Lovers https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5110538475717971/	One Caucasus (Facebook)	1716 views/16 reactions/4 shares
20-08-2022	Post with information about one of the performer during One Caucasus Festival, Gordela https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5111546275617191/	One Caucasus (Facebook)	5779 views/20 reactions/10 shares
21-08-2022	Post with photos that show work of the constructions team that build One Caucasus Zone https://www.facebook.com/OneCaucasus/posts/pfbid0MASVTzwaQumJKHyD5w3j2ARef4pCrsCpwt CFvcpMuyBoXZw3waW2isbzULLhUTUMI	One Caucasus (Facebook)	1679 views/29 reactions
21-08-2022	Post about workshops in village Damia https://www.facebook.com/OneCaucasus/posts/pfbid0FtKk2gnCMU8m1LP4jvViYrSP2xmZrVm2hY B2MnMF7YjrrTdZwQ4PmkY2vLUVHrHJI	One Caucasus (Facebook)	3225 views/55 reactions/6 shares
22-08-2022	Post with information about one of the performer during One Caucasus Festival, Lifeline Choir https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5115677355204083/	One Caucasus (Facebook)	1136 views/14 reactions/5 shares

22-08-2022	Video with one of the performer, Tamada	One Caucasus	1412 views/18
	https://www.facebook.com/watch/?v=596724748609506	(Facebook)	reactions/5 shares
22-08-2022	Video (reels) that show OC Truck	One Caucasus	1269 views/8
	https://www.facebook.com/reel/1108911989708950/?s=single_unit	(Facebook)	reactions
23-08-2022	Post with information about one of the performer during One Caucasus Festival, Очеретяний кіт https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5118838038221348/	One Caucasus (Facebook)	623 views/4 reactions/3 shares
23-08-2022	Post with information about one of the performer during One Caucasus Festival, Nick Infest https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5119526018152550/	One Caucasus (Facebook)	972 views/11 reactions/2 shares
23-08-2022	Video live	One Caucasus	651 views/9
	https://www.facebook.com/OneCaucasus/videos/465600958539953/	(Facebook)	reactions
24-08-2022	Post with lineup	One Caucasus	2696 views/23
	https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5121079674663851/	(Facebook)	reactions/15 shares
24-08-2022	Post with information about one of the performer during One Caucasus Festival, Kenichi Kojima https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5121352407969911/	One Caucasus (Facebook)	932 views/10 reactions/1 share
24-08-2022	Information about buses to the festival	One Caucasus	679 views/2
	https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5121679207937231/	(Facebook)	reactions/1 share
24-08-2022	Information about fundraiser for the Ukraine	One Caucasus	627 views/12
	https://www.facebook.com/donate/1058870555002305/5122004487904703/	(Facebook)	reactions/3 shares

24-08-2022Share of podcast about One Caucasus https://www.facebook.com/OneCaucasus/posts/pfbid0y315H2PznD7Dj3CfdkMg2LMQHkBQjqPPDs TFZdD5siLe41QKMG6ZfyrTobdbc1sKlOne Caucasus (Facebook)538 views, reactions/2 st reactions/2 st reactions/2 st24-08-2022Video (reels) that announce the festival https://www.facebook.com/reel/1892073501002661/?s=single_unitOne Caucasus (Facebook)901 views/ reactions/2 st reactions/2 st25-08-2022Post with information about one of the performer during One Caucasus Festival, Mariia Chuprynenko https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123437957761356/One Caucasus (Facebook)1580 views, reactions/2 st25-08-2022Post with information about one of the performer during One Caucasus Festival, Artchata https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123786647726487/One Caucasus (Facebook)1370 views, reactions/2 st25-08-2022Post with information about one of the performer during One Caucasus Festival, Artchata https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123786647726487/One Caucasus (Facebook)1370 views, reactions/2 st25-08-2022Facebook live that show One Caucasus Zone https://www.facebook.com/OneCaucasus/posts/pfbid02EmfsNiiZAg1RH8eJCAM4FUb5dAjHtXG7Rt JJy7aTb494k2vDZGmQ342DAuotFWAclOne Caucasus (Facebook)13 713 views reactions/1 s26-08-2022Information about CinemaOne Caucasus (Facebook)0ne Caucasus (Facebook)13 713 views reactions/13 s26-08-2022Information about CinemaOne Caucasus (Facebook)0ne Caucasus (Facebook)13 713 views reactions/13 s <th>24-08-222</th> <th>Video live</th> <th>One Caucasus</th> <th>1933 views/27</th>	24-08-222	Video live	One Caucasus	1933 views/27
https://www.facebook.com/OneCaucasus/posts/pfbid0y315H2PznD7Dj3CfdkMg2LMQHkBQjqPPDs(Facebook)reactions/2 si24-08-2022Video (reels) that announce the festival https://www.facebook.com/reel/1892073501002661/?s=single_unitOne Caucasus (Facebook)901 views/ reactions/2 si25-08-2022Post with information about one of the performer during One Caucasus Festival, Mariia Chuprynenko https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123437957761356/One Caucasus (Facebook)1580 views/ reactions/2 si25-08-2022Post with information about one of the performer during One Caucasus Festival, Artchata https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123437957761356/One Caucasus (Facebook)1370 views/ reactions/2 si25-08-2022Post with information about one of the performer during One Caucasus Festival, Artchata https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123786647726487/One Caucasus (Facebook)1370 views/ reactions/2 si25-08-2022Facebook live that show One Caucasus Zone https://www.facebook.com/OneCaucasus/videos/1113597779568455/One Caucasus (Facebook)13 713 views/ reactions/3 si26-08-2022Photorelation from the 1st day of the festival https://www.facebook.com/OneCaucasus/pots/pfbid02EmfsNiiZAg1RH8eJCAM4FUb5dAjHtXG7Rt JJy7aTb494k2vDZGmQ342DAuotFWAclOne Caucasus One Caucasus (Facebook)13 713 views/ reactions/1 si26-08-2022Information about CinemaOne Caucasus801 views/26-08-2022Information about CinemaOne Caucasus801 views/		https://www.facebook.com/OneCaucasus/videos/768491077699440/	(Facebook)	reactions/6 shares
https://www.facebook.com/reel/1892073501002661/?s=single_unit(Facebook)reactions/2 single25-08-2022Post with information about one of the performer during One Caucasus Festival, Mariia Chuprynenko https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123437957761356/One Caucasus (Facebook)1580 views/ reactions/1 single25-08-2022Post with information about one of the performer during One Caucasus Festival, Artchata https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123786647726487/One Caucasus (Facebook)1370 views/ reactions/2 single25-08-2022Post with information about one of the performer during One Caucasus Festival, Artchata https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123786647726487/One Caucasus (Facebook)1370 views/ reactions/2 single25-08-2022Post with information about one of the performer during One Caucasus Zone https://www.facebook.com/OneCaucasus/videos/1113597779568455/One Caucasus (Facebook)13713 views/ reactions/3 single26-08-2022Photorelation from the 1st day of the festival https://www.facebook.com/OneCaucasus/posts/pfbid02EmfsNiiZAg1RH8eJCAM4FUb5dAjHtXG7Rt JJy7aTb494kzvDZGmQ342DAuotFWAclOne Caucasus (Facebook)13 713 views/ reactions/1 single26-08-2022Information about CinemaOne Caucasus (Facebook)801 views/ single13 70 views/ single26-08-2022Information about CinemaOne Caucasus (Facebook)801 views/ single801 views/ single	24-08-2022	https://www.facebook.com/OneCaucasus/posts/pfbid0y315H2PznD7Dj3CfdkMg2LMQHkBQjqPPDs		538 views/6 reactions/2 shares
Chuprynenko(Facebook)reactions/1 shttps://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123437957761356/(Facebook)reactions/1 s25-08-2022Post with information about one of the performer during One Caucasus Festival, Artchata https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123786647726487/One Caucasus (Facebook)1370 views, reactions/2 si25-08-2022Facebook live that show One Caucasus Zone 	24-08-2022			901 views/20 reactions/2 shares
https://www.facebook.com/OneCaucasus/photos/a.448040838634448/5123786647726487/(Facebook)reactions/2 st25-08-2022Facebook live that show One Caucasus Zone https://www.facebook.com/OneCaucasus/videos/1113597779568455/One Caucasus (Facebook)4251 views/ reactions/37 st26-08-2022Photorelation from the 1st day of the festival 	25-08-2022	Chuprynenko		1580 views/17 reactions/1 share
https://www.facebook.com/OneCaucasus/videos/1113597779568455/(Facebook)reactions/37 s26-08-2022Photorelation from the 1st day of the festival https://www.facebook.com/OneCaucasus/posts/pfbid02EmfsNiiZAg1RH8eJCAM4FUb5dAjHtXG7Rt JJy7aTb494k2vDZGmQ342DAuotFWAclOne Caucasus (Facebook)13 713 views 	25-08-2022			1370 views/10 reactions/2 shares
https://www.facebook.com/OneCaucasus/posts/pfbid02EmfsNiiZAg1RH8eJCAM4FUb5dAjHtXG7Rt JJy7aTb494k2vDZGmQ342DAuotFWAcl (Facebook) reactions/13 s 26-08-2022 Information about Cinema One Caucasus 801 views/	25-08-2022			4251 views/51 reactions/37 shares
	26-08-2022	https://www.facebook.com/OneCaucasus/posts/pfbid02EmfsNiiZAg1RH8eJCAM4FUb5dAjHtXG7Rt		13 713 views/73 reactions/13 shares
	26-08-2022			801 views/6 reactions

27-08-2022	Information about fundraiser for the Ukraine https://www.facebook.com/OneCaucasus/posts/pfbid0UCfgPa98f9df1fHgQ74wRBHzvViBTVxQLqQ h9yi6ZTyAh1tQgrDUVzAzyzgKSYjtl	One Caucasus (Facebook)	699 views/19 reactions/3 shares
27-08-2022	Photorelation from the 2nd day of the festival https://www.facebook.com/OneCaucasus/posts/pfbid0HCZ2fPDzCFNZkokkLc9LoQ53wDJ821DA29a pEotZvWrysT4JVJzA1aJ8zpYdBL1XI	One Caucasus (Facebook)	4469 views/75 reactions/10 shares
27-08-2022	Video (reels) that show volunteers https://www.facebook.com/reel/605623054399704/?s=single_unit	One Caucasus (Facebook)	1000 views/29 reactions/3 shares
28-08-2022	Photorelation from the 3rd day of the festival https://www.facebook.com/OneCaucasus/posts/pfbid02zp6VB7y5jMRmQXYKdXjMz3JfZhHipbHhK hgmGdbquEM4gRpMG94CJcFyMByGoWpXl	One Caucasus (Facebook)	1917 views/52 reactions/2 shares
28-08-2022	Video (reels) that show the festival	One Caucasus (Facebook)	816 views/41 reactions
29-08-2022	Photorelation from the 4th day of the festival	One Caucasus (Facebook)	5148 views/66 reactions/5 shares
31-08-2022	Photorelation from the hole festival	One Caucasus (Facebook)	506 views/39 reactions/4 shares
2022-08-29	Reels - goodbye, conclusion <u>https://www.instagram.com/p/Ch1Zua5jH9L/</u>	One Caucasus (Instagram)	1634/80 reactions

2022-08-28	Reels presenting features for the third day of the festival <u>https://www.instagram.com/p/Chy1H1yDHAG/</u>	One Caucasus (Instagram)	2696/ 125 reactions, 2 comments
2022-08-28	Reels - volunteers of OC 2022 https://www.instagram.com/p/ChwjUm-j5K1/	One Caucasus (Instagram)	1828/81 reactions, 1 comment
2022-08-27	Reels presenting features for the second day of the festival https://www.instagram.com/p/ChwChkRjq75/	One Caucasus (Instagram)	2696/137 reactions, 2 comments
2022-08-26	Reels presenting features for the first day of the festival <u>https://www.instagram.com/p/ChtcRwIjcXb/</u>	One Caucasus (Instagram)	6412/185 reactions
2022-08-25	Graphic - Art Chata at OC https://www.instagram.com/p/ChrIZTRou21/	One Caucasus (Instagram)	420/7 reactions
2022-08-25	Graphic - Artistka Chuprynenko at OC https://www.instagram.com/p/ChqxRG1oP_X	One Caucasus (Instagram)	419/8 reactions
2022-08-24	Reels - festival promo https://www.instagram.com/p/ChpuQaJD6mQ/	One Caucasus (Instagram)	1648/64 reactions
2022-08-24	Graphic - free buses reminder https://www.instagram.com/p/ChpG2JXoXr3/	One Caucasus (Instagram)	363/13 reactions
2022-08-24	Graphic Kenichi Kojoma on OC https://www.instagram.com/p/Choz91qIH2G/	One Caucasus (Instagram)	374/19 reactions
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2022-08-23	Lineup presentation graphic https://www.instagram.com/p/ChojVGDomlc/	One Caucasus (Instagram)	565/34 reactions
2022-08-23	NickInfest graphic https://www.instagram.com/p/ChnB3fBoU7M/	One Caucasus (Instagram)	428/18 reactions, 1 comment
2022-08-23	O. Kit graphic https://www.instagram.com/p/Chmc2CTI6kP/	One Caucasus (Instagram)	326/3 reactions
2022-08-23	Reels - OC Mobile promo https://www.instagram.com/p/ChmFf-7jqE8/	One Caucasus (Instagram)	3264/54 reactions
2022-08-23	OC Mobile information post https://www.instagram.com/p/ChkTC6PjxL6/	One Caucasus (Instagram)	719/24 reactions
2022-08-22	Tamada massage https://www.instagram.com/p/Chj4x3roeFQ/	One Caucasus (Instagram)	639/38 reactions
2022-08-22	Graphic - Lifeline choir https://www.instagram.com/p/ChjYDr1JqD4/	One Caucasus (Instagram)	310/7 reactions

2022-08-20	Graphic - Natural Born Lovers on OC 2022 https://www.instagram.com/p/ChehDoyIV00/	One Caucasus (Instagram)	466/18 reactions
2022-08-20	Reels - Team promo - Hey https://www.instagram.com/p/CheGKWVDSrf/	One Caucasus (Instagram)	1196/64 reactions
2022-08-19	Reels - Tserakvi promo - walking https://www.instagram.com/p/ChbnED8jRNI/	One Caucasus (Instagram)	1214/48 reactions
2022-08-18	Reels - Tserakvi promo - tower https://www.instagram.com/p/ChY4ldKDEEK/	One Caucasus (Instagram)	1085/67 reactions, 6 comments
2022-08-17	Reels - One Caucasus stage https://www.instagram.com/p/ChW4WCeDaTu/	One Caucasus (Instagram)	567/25 reactions/1 comment
2022-08-17	Part lineup post https://www.instagram.com/p/ChWoO2GLIaE/	One Caucasus (Instagram)	401/24 reactions
2022-08-16	Reels - Tserakvi promo - running https://www.instagram.com/p/ChVL2FVDr3J/	One Caucasus (Instagram)	1016/52 reactions, 3 comments
2022-08-16	Kvitana on OC post https://www.instagram.com/p/ChUK6_VIDjx/	One Caucasus (Instagram)	344/12 reactions

2022-08-15	Transportation information post https://www.instagram.com/p/ChTs-ykIRul/	One Caucasus (Instagram)	368/11 reactions
2022-08-14	Post presenting Tserakvian sky	One Caucasus	428/45 reactions, 1
	https://www.instagram.com/p/ChP8tQJIgQ-/	(Instagram)	comment
2022-08-14	Graphic presenting OC' band, Brass Federacja https://www.instagram.com/p/ChPWOvoI5fQ/	One Caucasus (Instagram)	336/ 12 reactions
2022-08-13	Reels presenting workshops	One Caucasus	786/28 reactions, 1
	https://www.instagram.com/p/ChM3ZbwjTIL/	(Instagram)	comment
2022-08-13	Reels presenting OC site	One Caucasus	1061/32 reactions,
	https://www.instagram.com/p/ChMODLbD98I/	(Instagram)	2 comments
2022-08-11	Post about Eniola who did Insastories from the workshops <u>https://www.instagram.com/p/ChH6SGjty5N/</u>	One Caucasus (Instagram)	333/11 reactions
2022-08-10	Reels summarizing exploration day that OC volunteers had on the 10th of August.	One Caucasus	1292/49 reactions,
	<u>https://www.instagram.com/p/ChE4opiDnQT/</u>	(Instagram)	2 comments
19-08-2022	Information about biggest stars of the festival <u>https://twitter.com/OneCaucasus/status/1560561096666230785/photo/1</u>	One Caucasus (Twitter)	4 reactions/ 2 shares

24-08-2022	Post with lineup of the festival	One Caucasus	4 reactions/4share
	https://twitter.com/OneCaucasus/status/1562336630844825600/photo/1	(Twitter)	
24-08-2022	Information about buses to the festival https://twitter.com/OneCaucasus/status/1562503332651868160/photo/1	One Caucasus (Twitter)	1 reaction
27-08-2022	Set of photos that show 2nd day of the festival https://twitter.com/OneCaucasus/status/1563434926132719616	One Caucasus (Twitter)	3 reactions
28-08-2022	Photos from the 4th day of One Caucasus Festival https://twitter.com/OneCaucasus/status/1563781660545622016	One Caucasus (Twitter)	3 reactions
24-08-2022	Lineup of the festival https://www.linkedin.com/feed/update/urn:li:activity:6968112568007585793	One Caucasus (LinkedIn)	3 reactions
24-08-2022	Information about buses to the festival https://www.linkedin.com/feed/update/urn:li:activity:6968269674362892288	One Caucasus (LinkedIn)	3 reactions
27-08-2022	Post about festival and concert of Tamada https://www.linkedin.com/feed/update/urn:li:activity:6969200892403183617	One Caucasus (LinkedIn)	2 reactions
28-08-2022	Post with photos that show festival https://www.linkedin.com/feed/update/urn:li:activity:6969547465888821248	One Caucasus (LinkedIn)	2 reactions/2 shares

from 11 to 26 of August 2022		Facebook and Instagram ads campaign				One Caucasus	1 518 143
	Off/On	Ad set 👻	🚯 Results 👻	Reach •	Impressions •	(Facebook and Instagram)	range/318 588 views/7237 link
		ENG	133 Landing page views	104 797	194 817		clicks
		GE podobni do	248 Landing page views	49 311	129 725		
		GE zainteresowania	1980 Landing page views	282 494	1 193 601		
		Results from 3 ad sets <b>()</b>	2361 12 Landing page views	318 588 People			



#### Page and profile visits

🛃 Export 💌





Ad trends

🛃 Export 💌



# Annex 3. Media Monitoring Report

Reporting period: 21th to 30th of August

The total number of publications: 24

#### List of publications

Publication date	The title of the publication , a brief description of the content and a link to the publication	Source	Number of views/readers/reach	Number of engagements, if applicable
26/08/2022	"One Caucasus Festival" in Marneuli, in support of Ukraine	ambebi.ge		
	An article about the festival and his support for Ukriane			
	https://www.ambebi.ge/article/281512-ertiani-kavkasiis-pestivali-one-caucasus-f			
	estiv/			
22/08/2022	The village of Tserakvi will host the One Caucasus Festival	kartuli.kvira.ge	107	
	Information about One Caucasus Festival in Tserakvi			
	http://kartuli.kvira.ge/2022/08/22/%E1%83%A1%E1%83%9D%E1%83%A4%E1%8			
	3%94%E1%83%9A%E1%83%98-%E1%83%AC%E1%83%94%E1%83%A0%E1%83%			
	90%E1%83%A5%E1%83%95%E1%83%98-%E1%83%94%E1%83%A0%E1%83%97			
	%E1%83%98%E1%83%90%E1%83%9C%E1%83%98-%E1%83%99			
15/08/2022	The One Caucasus festival will be dedicated to Ukraine this year - about 2,000	bm.ge	779	
	guests are expected in the village of Tserakvi			
	Information about the festival and short statement from Irakli Mikiani, the			
	founder of "One Caucasus"			
	https://bm.ge/ka/article/festivali-one-caucasus-i-wels-ukrainas-miedzgvnebaso			
	fel-weraqvshi-2-000-mde-stumars-elodebian/114910/			
27/08/2022	One Caucasus 2022 - a large-scale festival space in Marneuli	pia.ge		
	Information about festival and how long he exist			
	https://pia.ge/news/regioni/one-caucasus-2022-phartomasshtabiani-saphestival			
	o-sivrtse-marneulshi			
21/08/2022	One Caucasus Festival 2022 will be held in Georgia	sputnik-georgia.		
	An article that was written on base of press release that the marketing team sent	com		
	to media			
	https://sputnik-georgia.com/20220821/-one-caucasus-festival-2022269641259.			
	html			
27/08/2022	"One Caucasus 2022" festival was opened in Kvemo Kartli	interpressnews.		
		ge		

	Information about the festival and visit of representatives of the local			
	government on OC 2022			
	https://www.interpressnews.ge/ka/article/724066-kvemo-kartlshi-pestivali-one-c			
	aucasus-2022-gaixsna/			
27/08/2022	Festival - "One Caucasus 2022".	vemokartli.gov.		
,, -	Official governor information about the festival	ge		
	https://kvemokartli.gov.ge/news/region/101842	0		
25/08/2022	The One Caucasus Festival will be held for the ninth time this year, and its main	cnews.ge		
,,	focus will be to support Ukraine			
	Information about the festival and fundraiser that is organized for Ukraine			
	https://cnews.ge/home/news_description/39492/%E1%83%94%E1%83%A0%E1			
	%83%97%E1%83%98%E1%83%90%E1%83%9C%E1%83%98-%E1%83%99%E1%83			
	%90%E1%83%95%E1%83%99%E1%83%90%E1%83%A1%E1%83%98%E1%83%98			
	%E1%83%A1-%E1%83%A4%E1%83%94%E1%83%A1%E1%83%A2%E1%83%98%E			
	1%83%95%E1%83%90%E1%83%9A%E1%83%98-%E1%83%AC%E1%83%94%E1%			
	83%9A%E1%83%A1-%E1%83%9B%E1%83%94%E1%83%AA%E1%83%AE%E1%83			
	%A0%E1%83%94%E1%83%93-%E1%83%92%E1%83%90%E1%83%9C%E1%83%A			
	E%E1%83%9D%E1%83%A0%E1%83%AA%E1%83%98%E1%83%94%E1%83%9A%E			
	1%83%93%E1%83%94%E1%83%91%E1%83%90-%E1%83%93%E1%83%90-%E1%			
	83%9B%E1%83%98%E1%83%A1%E1%83%98-%E1%83%AB%E1%83%98%E1%83			
	%A0%E1%83%98%E1%83%97%E1%83%90%E1%83%93%E1%83%98-%E1%83%90			
	%E1%83%A5%E1%83%AA%E1%83%94%E1%83%9C%E1%83%A2%E1%83%98-%E			
	1%83%A3%E1%83%99%E1%83%A0%E1%83%90%E1%83%98%E1%83%9C%E1%8			
	3%98%E1%83%A1-%E1%83%9B%E1%83%AE%E1%83%90%E1%83%A0%E1%83%			
	93%E1%83%90%E1%83%AD%E1%83%94%E1%83%A0%E1%83%90-%E1%83%98			
	%E1%83%A5%E1%83%9C%E1%83%94%E1%83%91%E1%83%90			
27/08/2022	Festival "One Caucasus"	Georgian Public	118	
	Video about the festival	Broadcaster		
	https://www.youtube.com/watch?v=t1CRHYK4YCo			
29/08/2022	"One Caucasus 2022" - large-scale festival space in Marneuli	Marneuli	914	
	https://www.facebook.com/watch/?v=1123424981595024&extid=CL-UNK-UNK-	Municipality		
	UNK-AN_GK0T-GK1C&ref=sharing	City Hall		
26/08/2022	Festival,, One Caucasus -2022,, (Tserakvi village)	Marneuli TV	4 800	
	https://www.facebook.com/MARNEULITV/videos/887878062172776/	LTD		
27/08/2022	Festival - "One Caucasus 2022"	Kvemo Kartli		
	https://www.facebook.com/KvemoQartli/posts/pfbid0LnoacpKBQZ252uaBy7yyg			
	AEQoVNFvUxnH7rw1BbVbScyu5eRcVPHHst2pzg5VX6RI			

29/08/2022	A large-scale festival space was organized in Kvemo Kartli	imedinews.ge		
-,, -	https://imedinews.ge/ge/regioni/261558/qvemo-qartlshi-partomasshtabiani-sap			
	estivalo-sivrtse-moetsko			
	Say hello to One Caucasus Festival	cca-ua.org		
	https://www.cca-ua.org/journal/festival-one-caucasus-v-pidtrimku-ukrayini	_		
27/08/2022	International Maarif Schools Georgia	International		
	https://twitter.com/MaarifGeorgia/status/1563530467177304065	Maarif Schools		
		Georgia		
26/08/2022	Post on Instagram of performer	Grzegorz Pałka		71 reactions
	https://www.instagram.com/p/Chuet9dsEkL/			
21/08/2022	Post of one volunteer	Achi Kisishvili		80 reactions
	https://www.instagram.com/p/Chf8cWhMxLu/?utm_source=ig_web_copy_link			
02/09/2022	Post on Instagram of performer	Jege Sakhokia		24 reactions
	https://www.instagram.com/p/Ch_fysdIrGe/?utm_source=ig_web_copy_link			
30/08/2022	Post of one volunteer	Lashakhizanishv		12 reactions
	https://www.instagram.com/p/Ch4sps7MXMB/?utm_source=ig_web_copy_link	ili		
25/08/2022	Post on Instagram of performer	Ditrixa	54	
	https://www.instagram.com/tv/ChrBC6JjKzs/?utm_source=ig_web_copy_link			
30/08/2022	Post on Facebook of the performer	Brass Federacja		151 reactions
	https://www.facebook.com/photo/?fbid=541623527964029&set=pb.100063491			+23 comments
	<u>5933112207520000</u>			
27/08/2022	Post on Facebook of the performer	Brass Federacja		82 reactions
	https://www.facebook.com/photo/?fbid=539225504870498&set=pb.100063491			+9 comments
	<u>5933112207520000</u> .			
23/08/2022	Post on Facebook of the performer	Brass Federacja		299 reactions
	https://www.facebook.com/photo/?fbid=535865461873169&set=pb.100063491			+27 comments
20/00/2022	<u>5933112207520000</u>	tality as		+ 4 shares
26/08/2022	Festival in Kvemo Kartli for cultural exchange without tsalki http://toktv.ge/%d0%bd%d0%be%d0%b2%d0%be%d1%81%d1%82%d0%b8/%e1	toktv.ge		
	%83%a4%e1%83%94%e1%83%a1%e1%83%a2%e1%83%98%e1%83%95%e1%83			
	%90%e1%83%9a%e1%83%98-%e1%83%a5%e1%83%95%e1%83%94%e1%83%9b			
	%e1%83%9d-%e1%83%a5%e1%83%90%e1%83%a0%e1%83%97%e1%83%9a%e1			
	%83%a8%e1%83%98/?fbclid=IwAR14nFkitsgf0S4H6iq0NDrZhMs0NaxUF7HIzOqg			
	N3TKXKi MczUK372Y48			

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## Annex 4. Participatory planning for Tserakvi 2022 Key recommendation for Writers' House in Tserakvi, Marneuli region

#### Background information

Writers' House participatory space planning was conducted in August 2022 by One Caucasus team of architects and sociologists from Ukraine and Poland. The process was divided into two parts: research visit and workshop (planning and activities). The findings include key recommendations for the building of Writers' House in Tserakvi.

**OC team:** Alina Ber (architect), Witek Hebanowski (sociologist), Vani Aslikyan (translator), Tayan Dorro (documentation support).

**Coordinator** of the teamwork: Polina Vietrova, architect, urbanist, researcher and teacher of Warsaw University of Life Sciences.



Participants: 12 children, 7-17 years old, director of the Museum in Tserakvi.

Workshop participants - local children after a workshop on the top of the Writers' House in Tserakvi.

# Photos of the workshops



# Photos of the building



Writers' House with the view of the ground level. In fact, the 1st floor is the basement floor.



Due to the lack of a roof, the walls are not protected from water, the plaster falls off. And there is no blind area (protective paving) around the house



The metal staircase to the terrace and the wall of the  $2^{nd}$  floor



The wall inside of the 1<sup>st</sup> floor (basement floor): the waterproofing of the wall is probably broken or absent, and exhaust ventilation is also absent.



Tatia - guardian and founder of the Writers' House in Tserakvi.

## Process of work

## 1. Participatory urban planning: Needs of children

Three groups of children were worked with such priorities:

- History of the place and potential of the territory
- House repair
- Arrangement of the territory around the house





The presentations of the children

## Key recommendations from participatory space planning workshop

A. History of the place and potential of the territory



The writer's house was built as a place for children's activities and workshops, a museum, a place of memory. If the tourist attraction of the region increases, the house of writers can also be used **as part of an educational complex and a place for active learning of history**.

An attractive terrace on the roof of the house opens a **wonderful view** of the village and the mountains, and in itself can be a place of quiet rest and contemplation.

#### B. House repair



The building needs repair of the wall of the first floor, namely the provision of **waterproofing**. It is necessary to finish laying the soil around the house so that rain and melt water do not get under the foundations; to arrange an area around the house - blind area (protective paving). Inside the house is very stuffy - exhaust ventilation is absent. This leads to the discomfort of event participants and the complication of ventilation, including the removal of excess moisture from the room

#### C. Arrangement of the territory around the house



The area around the house is quite cozy and allows you to place landscaping objects on it, such as benches, a place to relax. Currently, there is no paving on the territory of the house, the level of the ground around the house is higher than under the walls themselves, which leads to the accumulation of water during rain and accumulation of snow.

# Visualization of the proposals

- Action plan1. Waterproof the walls of the first floor, especially in the part where they are underground
  - 2. Model the soil surface and arrange the area around the house
  - 3. Provide a cover over the terrace to protect it from the sun and rain
  - 4. Supplement the area around the house with landscaping objects



## List of the participants

(first name and age - in Georgian)



# Annex 5. Participatory planning for Damia 2022 Key recommendation for Sport Youth Centre in Damia

#### **Background information**

Damia participatory space planning was conducted in August 2022 by One Caucasus international team of architects, sociologists and animators from Ukraine, Poland and Georgia. The process was divided into two parts: research visit and workshop (planning and activities). The findings include key recommendations for the interior project of the Multifunctional Sport Center in Damia.

OC team: Alina Ber (architect), Lubov Kosiak (architect), Witek Hebanowski (sociologist), Misha Aslikyan (translator and coordinator), Anastasia Kashtalian and Maria Hvozdieva-Tyvoniuk (animators), Michał Szymanderski-Pastrzyk and Anita Krasowska (documentation support).

Coordinator of the teamwork: Polina Vietrova, architect, urbanist, researcher and teacher of Warsaw University of Life Sciences.

Participants: 23 children, 6-18 years old, 2 men (locals), teacher.



Workshop in Damia: children plan Sport Youth Center and painting the kindergarten's wall

Photos before the workshop (2<sup>nd</sup> floor – library, 1<sup>st</sup> floor – room for Sport Youth Center, kindergarten)



The Multifunctional Community Center with the library on the 2<sup>nd</sup> floor. Room on the 1<sup>st</sup> floor is empty, without and windows, needs remont.



Existing room condition (1st floor)



The metal staircase to the library. It was needed to add some segments of railing and rust protection.



The Kindergarden's wall

#### Process of work

1. Participatory urban planning: Sport Youth Centre



Three groups of children were worked with such priorities of the space:

- Sport as the main function
- Space for meetings
- Multifunctional space



Illustrations of children's presentations

#### 2. Concurrent activities

- Painting of the kindergarten's wall
- Creating the animation
- Fixing and cowering of the staircase







## Key recommendations from participatory space planning workshops

## A. Functionalities of the Sport Youth Center

Coming out of the needs of the local population we focused on the necessary functions for future building. It is a gym *(the main function, for boys)* **and a meeting room** *(for girls),* including a cinema and place for handmade and other activities. The room has two doors outside, and, if it will be necessary, this room can be divided into two parts and used as two separate rooms.

Visualization of the proposals from youth participants













## Annex 6. Participatory planning for Tserakvi 2022 Designer proposal of the Kvemo Kartli Training Centre in Tserakvi, Marneuli region

## **Background information**

Every year, the venue of the festival becomes more and more popular and attracts not only festival visitors, but also educators and researchers. Unfortunately, for the organization of the work of large groups, it is impossible to do without adaptation of large rooms, placement of furniture and equipment. To do this, it is proposed to place an educational complex near the festival site, which will not require additional preparations every time a large group of visitors arrives. It will accommodate 24 residents and will consist of 8 (10) container modules (3x6x3) for ease of transportation and relocation if necessary. The offer offers the most advantageous placement of the modules in terms of their use during the One Caucasus festival and with the best view of the mountains from the windows of the modules.

OC team: Witek Hebanowski, sociologist, and Polina Vietrova, architect

Participants: 11 people - residents of Tserakvi and nearby villages - guests of the One Caucasus

Festival



Situation plan - view from the complex will open to the One Caucasus town in Tserakvi.



Vew from the entrance.

## An explanatory note to the project

The complex consists of 8-10 modules 3x6x3 meters (standard dimensions of cargo containers). Of them, six modules are intended for living, each for four people (24 people in total), two modules are a hall for workshops and two more modules are a kitchen-dining room. The workshop hall and the kitchen-dining room can be combined, but this is undesirable, given the impossibility of simultaneous use.

The mutual placement of the modules is planned in such a way that the windows open up to a view of the mountains, and the sun penetrates the interior of the premises as little as possible during the day. Before the entrance to each module, it is suggested to arrange a canopy to additionally protect the area in front of the modules from the sun and rain.

Canopies, like coverings, are better to arrange after installing the modules.

Each residential module contains a bedroom and a sanitary unit (toilet and shower). If desired, the module can also be used for workshops (up to 12 people), if furniture mobility is ensured. The workshop-kitchen hall is made of two modules connected by an arched module, so it can accommodate up to 24 people living in the complex.

It is desirable to place the objects of the complex on one pedestal, or separately, but in such a way as to ensure free movement for visitors with reduced mobility.

A separate entrance from the road must be provided to the territory of the complex.

## Visualization of the proposals









## Annex 7: Questionnaire's form

1. Describe what was the idea of your workshop/initiative? What did you do? How many people participated in your activity? 2. Estimate on a scale from 1 to 6, how much did you like working on your workshop? 1 - I hated it, 6 - I loved it 3. Estimate on a scale from 1 to 6, how much did you like the result of your workshop? 1 - I hated it, 6 - I loved it 4. Estimate on a scale from 1 to 6, To what extent did you engage with the local community during your workshop? 1 - haven't engaged at all; 6 - engaged with very closely 5. What kind of skills have you shared with the local community/ that you used for purposes of the One Caucasus Festival? 6. What have you learned from the workshop? Skills, knowledge? 7. How have your skills changed thanks to the workshop, estimate on the scale of 1 to 6: 1 - nothing has changed 6 - I see a significant improvement of my skills 8. Estimate on a scale from 1 to 6 to what extent will you use this experience in the professional life: 1 - I will not use it at all; 6 - I will use the experience for sure 9. What have you liked the most, what would you improve/change in the workshop next time? 10. Estimate on a scale from 1 to 6 did the workshop help you in finding new ideas, new opportunities for the future?

1 - it hasn't helped at all; 6 - It helped me find new ideas and opportunities

11.A Describe which ones:

11. Did you cooperate together with Ukrainians in your workshop?

- 🗌 Yes
- 🗌 No

12.A Describe if your work contributed toUkrainian morale, solidarity and support to Ukraine through the arts?

12. Has the One Caucasus Festival affected your perception of Ukraine? How? Has it changed somehow? How and what has influenced it (Ukrainian artists, access to various sources of information, ...)

\_\_\_\_\_

13. Estimate on a scale from 1 to 6: how has the engagement with the Ukrainian artists, architects, experts etc., influenced your experience in the Festival?
 1 - very negatively; 6 - very positively

13.A Describe why:

- 14. Describe your final thoughts about the festival how (if) has it impacted your life, what changes do you expect to happen as a result of it?
- 15. Comments, complaints, suggestions.

16. Gender:

- **Female**
- □ Male
- □ Other

17. Age:

□ <17

- □ 18-25
  □ 26-35
  □ 36-45
  □ 46-55
  □ 56-65
- >66

18. Nationality: \_\_\_\_\_